

2017 Highlights

- Theme: Share Your Skill
- Athlete Ambassadors: Nastia Liukin & Sam Mikulak
- USA Gymnastics Member Clubs received Educational Grants
- #NGD2017 was used more than 405,000 times on Facebook, 187,000 times on Instagram, and 183,000 times on Twitter
- #NGD2017 Participants had the chance to win the Chobani Creative Cup Award while participating
- The Chobani Creative Cup Award winner received over 400 cups of Chobani Yogurt for their gym
- 6 other countries participated in the event

2016 Highlights

- Theme: Show off your skills
- Athlete ambassadors: Nastia Liukin & Jon Horton
- 78 different USA Gymnastics Member Clubs received funding via the National Gymnastics Foundation and the Nastia Liukin Fund
- 194 total courses, clinics, and congress registrations were awarded
- A total of \$27,000 was awarded through grants
- 9 countries outside of the US participated: Australia, Bahamas, Japan, Mauritius, Mexico, New Zealand, Pakistan, South Africa & Venezuela
- Social Media
 - Twitter (Reach: 13,075,619 individuals | 15,454,786 impressions)
 - Instagram (Reach: 607,961 individuals | 724,532 impressions)
 - Facebook (Reach: 550,000 individuals | 8,888 likes, comments & shares)

2015 Highlights

- 9 Countries participated
- 71 Member Clubs received grants totaling 25K supported in part by the Nastia Liukin Fund
- Co-Chairs Nastia Liukin and Peter Vidmar
- 101 total courses, clinics, and congress registrations awarded
- #NGD2015 was used over 7,320 times on Instagram, 702 times in Twitter and was a trending topic on Facebook
- 5,866 unique visitors to the NGD page on Sept. 19

2014 Highlights

- Social media celebration using #NGD2014 and pictures posted to the USA Gymnastics Facebook Page to unify the community
- Continued partnership with Right To Play in which clubs support the mission using sport and play to educate and empower children
- Member Clubs can apply to become a Right To Play Advocate Club and receive funding to assist charitable efforts

2013 Highlights

- Partnership with Right To Play initiated
- Theme: "Show us how you play"
- Ambassadors: Gabby Douglas, Jonathan Horton, Alicia Sacramone named as co-chairs
- Grants awarded to 24 clubs
- Social media celebration: 937 photos shared on Facebook, 1,200 uses of the hashtag #NGD2013 on Twitter and 1,910 on Instagram
- Donations contributed to Children's Miracle Network Hospitals total more than \$140,000

2012 Highlights

- 43,901 participants joined together to turn upside down simultaneously at 1pm on September 22nd
- Celebrated the 6 medals brought home by Team USA in the 2012 Olympic Games in London
- Raised \$221,890 for Children Miracle Network, totaling more than \$1.8 Million raised since 2001
- Promoted the 2012 Kellogg's Tour of Gymnastics Champions
- Theme: Turn the World Upside Down

2011 Highlights

- Set a World Record for most handstands performed simultaneously with 20,478 participants
- Raised \$120,050 for Children's Miracle Network, adding to the cumulative total of \$1.5 million since 2001
- Theme: The Year of the Handstand

2010 Highlights

- \$116,000 was raised for Children's Miracle Network, totaling \$1.3 Million since 2001
- Tyson Fitness Challenge was held, which is sponsored by Tyson Foods, for the fourth consecutive year



2009 Highlights

- Held Tyson Fitness Challenge, sponsored by Tyson Foods, to encourage physical fitness and proper nutrition
- Raised \$140,000 for Children's Miracle Network

2008 Highlights

- Offered the Tyson Fitness Challenge, which is sponsored by Tyson Foods, for the third year and had more than 10,000 participants
- Appeared on the Today Show with world medalists and local gymnasts doing the Tyson Fitness Challenge
- Secured state, FIG and USOC proclamations
- Raised more than \$200,000 for Children's Miracle Network to reach and pass our million dollar goal!

2007 Highlights

- Offered the Tyson Fitness Challenge, which is sponsored by Tyson Foods, for the second year and had more than 10,000 participants
- Appeared on the Today Show with world medalists and local gymnasts doing the Tyson Fitness Challenge
- Secured state, FIG and USOC proclamations
- Raised \$171,000 for Children's Miracle Network for a total of more than \$816,000 toward our million dollar goal

2006 Highlights

- Secured USOC and State Proclamations and FIG endorsement
- Offered the Tyson Fitness Challenge to raise money for the Children's Miracle Network
- Provided exposure by utilizing services of NAPS (A media syndication service) in over 10,000 media publications across the country
- Theme: Celebration of Fitness
- Sponsor: Tyson Foods
- Appeared on "The Today Show" featuring local gymnasts doing the Tyson Fitness Challenge

2005 Highlights

- Secured 50 State Proclamations the USOC and FIG Endorsement
- Encouraged Cartwheel-A-Thons and fundraisers for the Children's Miracle Network
- Secured Celebrity endorsements to convey the National Gymnastics Day message
- Encouraged clubs to host USA Gymnastics Fitness sample classes open to the public on NGD
- Provided national exposure by utilizing services of NAPS (A media syndication service) in over 10,000 news publications across the country

2004 Highlights

- Secured 50 State Proclamations and USOC Proclamation
- Pep Rally in 37 cities to sign banners to send off Team USA to the Olympics
- Encouraged cartwheel-a-thons and fundraisers for the Children's Miracle Network which raised over \$129,000
- Appeared on the Today Show with Olympic Parents and local gymnasts
- Secured Celebrity endorsements to convey the National Gymnastics Day Message
- Promoted the 42 city post-Olympic T.J. Maxx Tour of Gymnastics Champions

2003 Highlights

- Secured 50 State Proclamations, USOC and FIG endorsements
- Appeared on the Today Show
- Raised \$134,333 for the CMN doing Mrs. Smith's Flip-A-Thon's
- Promoted World Championships and the "Longines 10 Perfect Moments in Time"
- Theme: Begin Here. Go Anywhere
- Sponsor: Mrs. Smiths

2002 Highlights

- Secured all 50 State Proclamations and the USOC Proclamation endorsements
- Increased the number of youth organizations who celebrated National Gymnastics Day providing a wider range of participation
- Cartwheel-a-thons were held for the Children's Miracle Network and we raised \$65,774.40
- Appeared on the "Today Show" and introduced Sports Acro
- Sought celebrity endorsements that relayed National Gymnastics Day messages
- Theme: Gymnastics, A Great Foundation

2001 Highlights

- Secured 47 State Proclamations for National Gymnastics Day
- Partnered with Children's Miracle Network and raised over \$50,000.00
- Created a Site Coordinators Guide to help clubs plan events and cartwheel-a-thons
- Created a celebrity testimonial poster to help promote the benefits of gymnastics
- Partnered with 6 organizations to promote NGD
- More than 2,100 clubs across the country participated in National Gymnastics Day
- Theme: Gymnastics, A Great Foundation

2000 Highlights

- Secured 27 State Proclamations
- National team athletes appeared on "The Today Show" and "Later Today" to promote the sport
- A half-page ad appeared in "USA Today" in a joint effort between USA Gymnastics and the United States Olympic committee. The message of the ad tied National Gymnastics Day with the 2000 Olympic Games.
- The National Association for Health and Fitness partnered with USA Gymnastics to integrate state government involvement with local gymnastics clubs
- Disneyland hosted a gymnastics exhibition in celebration of National Gymnastics Day
- More than 1,500 clubs across the country participated in National Gymnastics Day
- Theme: Get in the Gym

1999 Highlights

- Olympians and national team members traveled to over 20 major markets in the United States to promote National Gymnastics Day
- Top national team member's appeared on "The Today Show" and "Live with Regis and Kathie Lee." A gymnastics exhibition was staged in Rockefeller Plaza in conjunction with the shows. Other visibility included Bart Conner and Nadia Comaneci appearing on "Good Morning American" from Norman, Oklahoma
- A gymnastics exhibition took place at an Oakland A's game as part of the Bay Area's National Gymnastics Day celebration
- More than 1,000 clubs participated in the 1st National Gymnastics Day!
- Theme: Get in the Gym